

✨ UNDER EYE CARE CHEAT SHEET FOR BRIGHTER, FRESHER EYES



WHY THE UNDER-EYE AREA SUFFERS FIRST

- Thinnest skin on the face → shows stress first
- Few oil glands → dries out faster
- Blood vessels close to surface → dark circles appear easily
- Poor sleep / stress / dehydration → puffiness and swelling

COMMON MISTAKES IN UNDER EYE CARE

- Overusing harsh retinol → irritation + redness
- Heavy concealer → dryness + creasing
- Ignoring lifestyle (salt, dehydration, poor sleep) → puffiness worsens
- Relying only on makeup → no real skin repair

PROVEN UNDER EYE CARE SOLUTIONS

- Hydrating eye creams with hyaluronic acid + peptides
- Cooling patches/masks for fast puffiness relief
- Gentle retinol/peptide products for long-term firmness
- Daily habits: hydrate, reduce salt, elevate head while sleeping

PROVEN UNDER EYE CARE SOLUTIONS



Hydrate



Less Salt



Cold Therapy



Massage



Better Sleep



Less Stress